

**ICASSP**



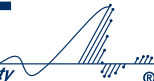
May 22–27, 2011  
Prague  
Czech Republic



2011 International Conference  
on Acoustics, Speech and Signal Processing



IEEE  
Signal Processing Society



# Partnership Prospectus





# INTRODUCTION

The 36<sup>th</sup> **International Conference on Acoustics, Speech and Signal Processing** will take place at the **Prague Congress Centre (PCC), May 22-27, 2011.**

The ICASSP meeting is the world's largest and most comprehensive technical conference focused on signal processing and its applications. The conference will feature world-class speakers, tutorials, exhibits, and over 120 lecture and poster sessions on the following topics:

- ▶ Audio and Acoustic Signal Processing
- ▶ Bio Imaging and Signal Processing
- ▶ Design and Implementation of Signal Processing Systems
- ▶ Image, Video, and Multidimensional Signal Processing
- ▶ Industry Technology Tracks
- ▶ Information Forensics and Security
- ▶ Machine Learning for Signal Processing
- ▶ Multimedia Signal Processing
- ▶ Sensor Array and Multichannel Systems
- ▶ Signal Processing Education
- ▶ Signal Processing for Communications and Networking
- ▶ Signal Processing Theory and Methods
- ▶ Speech Processing
- ▶ Spoken Language Processing

Usually, this Conference attracts approximately 1800-2000 attendees from many countries.

The 36<sup>th</sup> **International Conference on Acoustics, Speech and Signal Processing** will give you a unique chance to meet and address representatives from a wide range of industry sectors. Therefore we are confident that your participation in this event will bring your company considerable commercial rewards.

Your involvement and contribution (kindly see the partnership proposal) would be greatly appreciated and can be tailored according to your needs and possibilities.

We are sure you will seriously consider this heart-felt invitation and we will be happy to welcome your company as one of the partners of the conference.

In case you have any questions or suggestions, please do not hesitate to contact the GUARANT International spol. s r.o., which has been selected as Professional Congress Organizer of this event.

**We are looking forward to meeting you in Prague!**



## CONFERENCE VENUE

### **Prague Congress Centre (PCC)**

třída 5. května 65

140 21 Prague 4

Czech Republic

Web site: <http://www.kcp.cz/an/>

The 36<sup>th</sup> **International Conference on Acoustics, Speech and Signal Processing** will take place at the Prague Congress Centre (PCC).

The Prague Congress Centre is one of the modern architectural landmarks of Prague and the largest convention and culture centre in the Czech Republic. The Centre has at its disposal 20 halls and 50 meeting rooms, with a capacity from 12 to 2764 persons.

The Congress Centre enjoys a unique location on one of Prague's hills, and is one of the dominant features of the capital of the Czech Republic. From here you can view the wonderful panorama of Prague over the river Vltava and the surrounding widespread parks, reflecting the silhouette of Prague Castle and its many steeples and towers of churches, cathedrals, palaces, and the ancient buildings of the nearby historic centre.

A project for the third millennium, the Prague Congress Centre is fitted with high-quality equipment in terms of audiovisual technology, air-conditioning, energy connections and communications, ISDN data links, GSM and modern hall technologies. The quality of these amenities ensures that the Prague Congress Centre complies with required international standards.

It is easily accessible by both public and private transport. It has its own metro station and extensive parking facilities.



# PARTNERSHIP OPPORTUNITIES

## EXHIBITION

**Exhibition dates (tentative):**

**May 23–27, 2011**

**Exhibition set-up (tentative):**

**May 23, 2011**

### **Booth pricing:**

The exhibition will be at the Prague Congress Centre (PCC), close to the session halls, poster areas and refreshment stations.

### **Early rate (by January 31, 2011)**

**PREMIUM SPACE:** 400 USD/1 sqm

**STANDARD SPACE:** 320 USD/1 sqm

### **Regular rate (after January 31, 2011)**

**PREMIUM SPACE:** 460 USD/1 sqm

**STANDARD SPACE:** 380 USD/1 sqm

### **Minimum space:**

6sqm

The price includes only location of net surface. All rental of equipment such as booths, carpets, furniture, technical or electrical installations etc. has to be ordered and will be charged separately.

### **Exhibitor's badges:**

Exhibiting companies are entitled to a certain amount of complimentary exhibition badges according to a stand size as follows:

booth	up to 6 sqm	1 Exhibitor badge
booth	more than 6 sqm	2 Exhibitor badges
booth	more than 10 sqm	3 Exhibitor badges

Additional badges can be ordered for 130 USD in advance.

### **Exhibitors badge includes:**

Access to the exhibition and conference scientific area

Coffee breaks

Czech dinner

All exhibiting companies will be mentioned at the conference web site and in the Final programme.



# PARTNER'S PACKAGES

## PLATINUM PARTNER

45.000 USD + VAT

- Workshop (60 min)
- Acknowledgement in all pre-conference and conference publications
- One full page, 4-colour advertisement in the Final programme
- 12 sqm of the exhibition ground
- First priority in choice of exhibition booth space and location
- Banner with the logo in the main plenary room
- 3 full conference registrations
- 3 exhibitor registrations
- Link to partner's homepage
- Conference bag insert

## GOLDEN PARTNER

25.000 USD + VAT

- Acknowledgement in all pre-conference and conference publications
- One full page, 4-colour advertisement in the Final programme
- Second priority in choice of exhibition booth space and location
- Banner with the logo in the main plenary room
- 9 sqm of the exhibition ground
- 2 full conference registrations
- 2 exhibitor registrations
- Link to partner's homepage
- Conference bag insert

## SILVER PARTNER

10.000 USD + VAT

- Acknowledgement in all pre-conference and conference publications
- One full page, 4-colour advertisement in the Final programme
- Third priority in choice of exhibition booth space and location
- 6 sqm of the exhibition ground
- 1 full conference registration
- 1 exhibitor registration
- Link to partner's homepage
- Conference bag insert



## ADDITIONAL OPPORTUNITIES

### **Breakfast workshop (60 min)** **10.000 USD**

Conference meeting hall will be provided to partner at breakfast time including basic A/V facilities.

### **Lunchtime workshop (60 min)** **20.000 USD**

Conference meeting hall will be provided to partner at lunchtime including basic A/V facilities.

### **Coffee breaks AM and PM** **5.000 USD**

Complimentary coffee/tea will be served daily to all delegates during official coffee breaks. The serving points will be within the exhibition area. The partner's logo will be displayed at each serving point.

### **Conference bags** **15.000 USD**

A conference bag with printed materials will be distributed to all delegates upon registration. The bag will contain the Final programme, CD Proceedings and other materials. The Conference logo will be printed on the bag with the partner's logo.

### **Badge lanyards** **10.000 USD**

A badge lanyard will be produced with the partner's logo.

### **Internet corner** **7. 000 USD**

As a courtesy to all participants, free internet access will be available. The partner's logo will be displayed on each PC screen.

### **Proceedings on flash disc** **7.000 USD**

A flash disc containing accepted papers can be produced and distributed on-site. The partner's logo will be printed on the cover. The flash disc can be distributed from the exhibition stand or inserted in the conference bags.

### **Banner with the logo** **11.000 USD**

Banner will be placed in the main plenary room.

### **Link to company's homepage** **3.000 USD**

### **Conference bag insert** **4.000 USD**



# ADVERTISEMENT | CONTACT

## FINAL PROGRAMME

• full page	<b>2.500 USD</b>
• inside front or back cover	<b>3.500 USD</b>
• outside back cover	<b>4.000 USD</b>

All prices above are without VAT.

## CONTACT

### Exhibits Chair

#### Jennifer Trelewicz

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E-mail: [jentre@ieee.org](mailto:jentre@ieee.org)

### Conference Secretariat

#### GUARANT International spol. s r.o.

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